

FAX# 703 528 7880 OCT30/12 11.46
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

(ICE)

DATE OCT30/12 11.46

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TO LENA
FR JULIE
OKD M2
TTLS RTS
PLS CFM, THX 10/30

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1897

4 S 700A-900A

30	\$2,000.00
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10/30

11/2

4

TU-E

PROGRAM : GOOD MORNING AMERICA

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
54	A		1235A-135A	30		\$250.00	11/3	11/3	1		SAT	1
PROGRAM : GOOD MORNING AMERICA ORD COM1 : WE CAN OFFER OCT31 ON LINE-4 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR NOV1 ON LINE-11 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR NOV3 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT30 ON LINE-26 FOR 1 SPOT/WK												
55	A		700A-900A	30		\$1,050.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 54-59												
56	A		600A-700A	30		\$2,000.00	11/5	11/5	2		MON	2
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 54-59												
57	A		600A-700A	30		\$1,875.00	11/6	11/6	2		TUE	2
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 54-59												
58	A		1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS AFTER FBALL ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 54-59												
59	A		1000P-1100P	30		\$5,400.00	11/4	11/4	1		SUN	1
PROGRAM : 666 PARK AVE ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 54-59												
11	S		1100A-1200N	30		\$925.00	10/30	11/2	2		TU-F	2
PROGRAM : THE VIEW												
15	S		1200N-1230P	30		\$600.00	11/3	11/4	1		SA-SU	1
PROGRAM : NOON NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
26	S		1000P-1100P	30		\$5,250.00	10/30	10/30	0		TUE	0

PROGRAM : PRIVATE PRACTICE

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#4	MISSED: TU-F/700A-900A	OCT31(4/WK)	30S	\$2,000.00	(OCT30/12)
		BUY#11	TU-F/1100A-1200N	NOV1(2/WK)	30S	\$925.00	
		BUY#15	SA-SU/1200N-1230P	NOV3	30S	\$600.00	
		BUY#26	TUE/1000P-1100P	OCT30	30S	\$5,250.00	
			OFFER: SAT/1235A-135A	NOV3	30S	\$250.00	PLS ADVISE.
			& SUN/700A-900A	NOV4	30S	\$1,050.00	
			& MON/600A-700A	NOV5(2/WK)	30S	\$2,000.00	
			& TUE/600A-700A	NOV6(2/WK)	30S	\$1,875.00	
			& SAT/1130P-1205A	NOV3	30S	\$1,250.00	
			& SUN/1000P-1100P	NOV4	30S	\$5,400.00	
			CMT: WE CAN OFFER				

NOV/12 200520.00 CONTRACT TOTAL 200520.00

TOTAL SPOTS 111

MARKET TOTALS \$489,073 WFTV 41% WKMG 16% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED*

SVC- NSI DEMOS- RA35+* L-LENGTH M-MAKEGOOD N-PROGRAM NAME

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES X-DATE Y-DAYS Z-COMMENTS * MODIFIED

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK